

# vietbeauty

Vietnam's Premier International Beauty Show

[www.vietbeautyshow.com](http://www.vietbeautyshow.com)

Organised by:



informa  
markets

SES Vietnam Exhibition  
Services Company  
Limited

Powered by:

COSMOPROF  
ASIA HONG KONG  
C O S M O P R O F

# cosmobeauté

Vietnam 2022

[www.cosmobeauteasia.com](http://www.cosmobeauteasia.com)

## 24-26

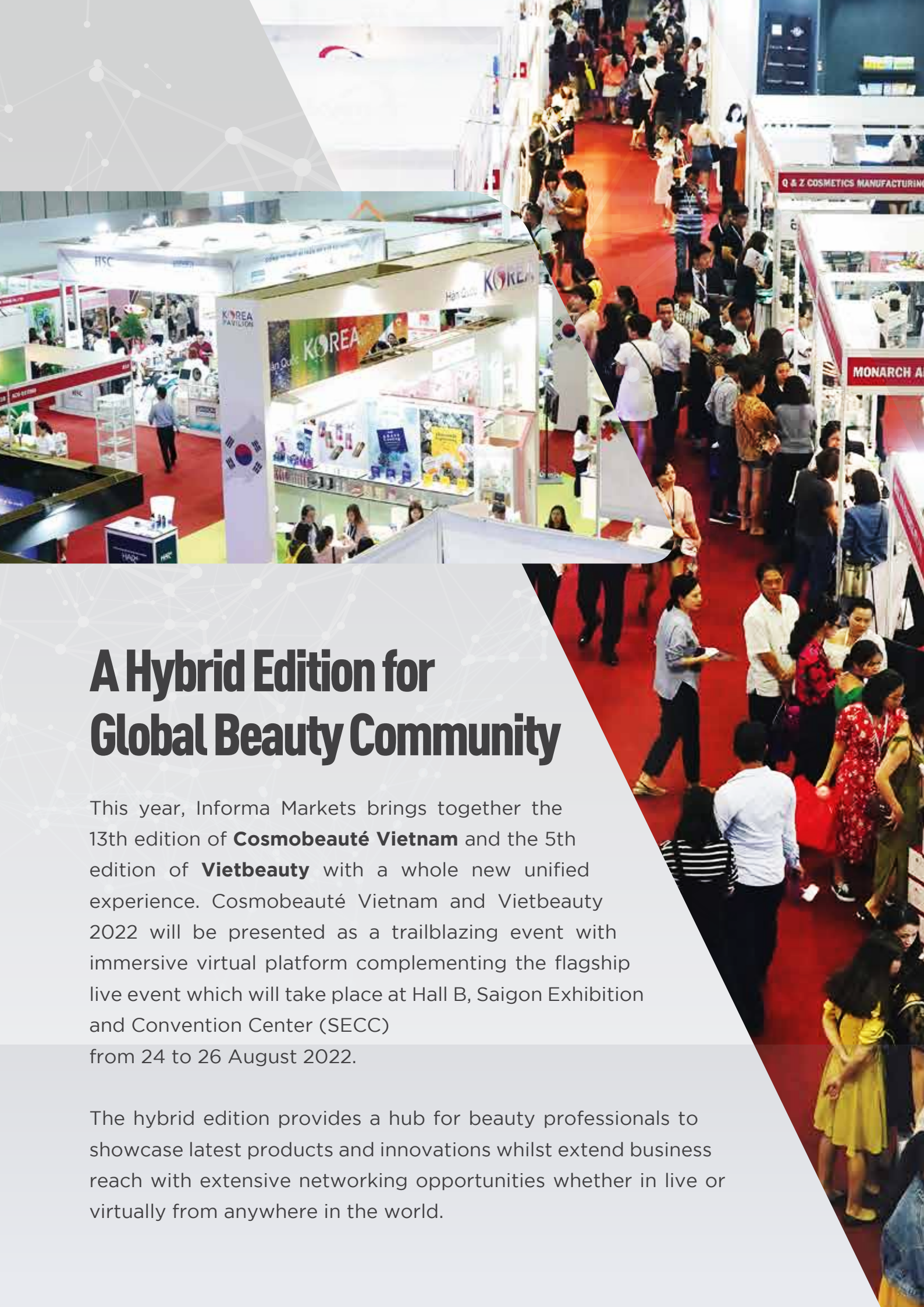
## AUG 2022

HALL B, SAIGON  
EXHIBITION & CONVENTION  
CENTER (SECC),  
HO CHI MINH CITY  
9AM - 5PM



*Vietnam's*  
**LARGEST & LONGEST-RUNNING  
BEAUTY TRADE SHOWS**





# A Hybrid Edition for Global Beauty Community

This year, Informa Markets brings together the 13th edition of **Cosmobeauté Vietnam** and the 5th edition of **Vietbeauty** with a whole new unified experience. Cosmobeauté Vietnam and Vietbeauty 2022 will be presented as a trailblazing event with immersive virtual platform complementing the flagship live event which will take place at Hall B, Saigon Exhibition and Convention Center (SECC) from 24 to 26 August 2022.

The hybrid edition provides a hub for beauty professionals to showcase latest products and innovations whilst extend business reach with extensive networking opportunities whether in live or virtually from anywhere in the world.



# Reaping The Benefits of Exhibiting Hybrid Edition

## Unlimited Opportunities: Live and Online



**Showcase your products** and increase brand awareness without boundaries.



**Two-way attendee streams**, entice, reach and connect with wide range of attendees and buyers globally.



**Hosted Buyers Program** allows you to schedule pre-arranged meetings and find potential business partners by connecting suppliers directly with distributors, importers, beauty & aesthetics salons, retailers, e-commerce business and prospective investors around the globe.



**Exciting events and activities** such as beauty live chat, fireside chats, beauty competitions, educational workshops, expert clinics, insightful seminars/webinars from top-notch speakers, topic roundtable, meaningful exhibitor-visitor business matching and product demonstrations.business and prospective investors around the globe.



**Increase networking opportunities** and gain valuable connections with our matchmaking enables you to connect with buyers who are directly interested in your products powered by AI.



Access **focused live streaming sessions** from anywhere in the world.



Participate in more than 3-day event with **flexible networking time**.



More powerful **sponsor opportunities** with high attendees reach.



Use secure **1:1 video meetings** and direct messaging.



# Show Facts & Figures



**350 Expected Exhibitors  
from 20 Countries**



**14,000 Expected Visitors  
from All Over The World**

## Exhibitor Profile

- Contract Manufacturing & Private Label (OEM / ODM)
- Development & Design
- Dietary Supplements
- Health Food & Beverages
- Medical Aesthetic Product & Equipment Product
- Natural Healthy Product
- Perfumery, Cosmetics & Personal Hygiene
- Packaging & Processing Equipment
- Professional Care Product, Equipment & Solution for Beauty Salons
- Raw Materials
- Salon Furnishing Spa & Wellness Facilities

## Visitor Profile

- Aesthetic & Wellness Centers
- Beauty Salon & Spa Owners
- Beauty Schools
- Bridal Studios
- Hair & Nail Salons
- Department Stores
- Distributors
- Fitness Centers / Clubs
- Hotels
- Importers
- Local Product Manufacturers
- Make-Up Studios
- Pharmacy & Chain Stores
- Supermarkets
- Trade Publications
- Wholesalers





# Event Key Highlights

Our events and activities are meticulously curated to pique the interest of participating beauty industry players. With our hybrid edition, it will be held physically and live streamed.

We offer exciting events and activities such as beauty live chat, beauty competitions, educational workshops, insightful seminars/webinars from top-notch speakers, panel discussions, meaningful exhibitor-visitor business matching and product demonstrations.

Beauty Live Chat



Beauty Workshop



Aesthetic Discourse  
For Professionals



Hair & Makeup Show



Business Matching



Live Demonstration



Beauty Competition



# PARTICIPATING COST

## BOOTH PACKAGES

### OPTION 1: Raw Space



### OPTION 2: Shell Scheme



- White polyester laminated panels for board (Height 2.5m)
- Fascia board with company name & booth number
- Needle punch carpet
- Fluorescent tube light (40w) x 2
- Information counter x 1
- Folding chair x 2
- Power point (5amp/220volt, single phase) x 1
- Waster paper basket x 1

## HYBRID PACKAGES

### OPTION 1: Hybrid Booth



- Information counter x 1
- Round table x 1
- Folding chair x 4
- Fluorescent tube (white light) x 1
- Spotlight (white light) x 1
- Socket 5A/220V x 1
- Laptop with access to virtual platform x1
- Booth assistant x1
- Waste paper basket x 1

### OPTION 2: Virtual Platform

#### STANDARD PACKAGE



- Company profile
- Product features image x3
- Brand Listing
- 1:1 video meeting
- Live chat

### OPTION 3: Virtual Platform

#### UPGRADED PACKAGE



- Company profile
- Product features image x3
- Brand Listing
- 1:1 video meeting
- Live chat
- Exclusive EDM x1

# The Organiser

Informa Markets on Beauty segment has an extensive network powered by B2B events across 11 cities in Asia (Bangkok, Chengdu, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo), the world's fastest growing markets.

Further expanding its strength, the Beauty Portfolio now includes a new B2B event in Miami serving the East coast and USA, South America and Caribbean Islands regions. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow.

Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions.

As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

For any enquiries, please contact:



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